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NATIONAL VISION ADMINISTRATORS, L.L.C.

NVA Smart BuyerSM: The Consumer's Guide to Vision Benefits

Maximize your vision benefit and reduce your out-of-pocket expense

What is NVA Smart BuyerSM

The NVA Smart BuyerSM program provides you with the tools you need to become an educated consumer of vision care services and eyewear. It's the only source that integrates your vision benefit coverage with the unbiased information you'll need to maximize your vision benefit and reduce your out-of-pocket expense.

What is Vision Benefit MaximizerSM

Vision Benefit MaximizerSM is a component of the NVA Smart Buyer program that allows you to easily find the widest selection of frames that are available to you at no out-of-pocket cost. On our website, www.e-nva.com, you can search for a participating Eye Care Professional (ECP) based on the specific frames inventory at that ECP's location *and the number of frames that are available under your frame allowance, i.e., at no out-of-pocket cost.*

Name and Phone	Address	City	State	Zip	Service Level	# of Frames Available at \$0*	Distance
Vision 123 001-001-0000	205 ABC Rd.	Right Here	NJ	00101	Full Service	550 out of 1000	1 Mile View Map
Eyes Right 001-001-0001	10 Park Ave.	Right Here	NJ	00101	Full Service	375 out of 1200	1 Mile View Map
Eye See 001-002-0002	901 Elm Rd.	Right Here	NJ	00101	Full Service	Data Not Supplied	1 Mile View Map
Look 4 001-003-0003	2 Rt. 4 Hwy	Right Here	NJ	00101	Full Service	200 out of 1000 Frames	1 Mile View Map
See ABC 001-004-0004	87 Snow Ln.	Near Here	NJ	00102	Exam ONLY	Not Applicable	1 Mile View Map

*The number of Frames Available at \$0 identifies the approximate number of frames at each Eyecare Professional location that would be available for purchase with no out-of-pocket cost to you. If your vision benefit applies a co-pay to frames, you will be responsible to pay that co-pay amount.

The *Vision Benefit Maximizer* is just the newest element of the NVA Smart Buyer program; our website also has an in depth section on eyeglass selection. This easy to use guide educates you on factors to consider when selecting eyeglasses, such as:

- » How prescription strength impacts frame selection
- » Frame types and materials
- » Cosmetic considerations
- » Eyewear fittings
- » Children's eyewear